



# केन्द्रीय माध्यमिक शिक्षा बोर्ड

(शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)

## CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organisation Under the Ministry of Education, Govt. of India)



CBSE/ACAD/JS(PV)/2025

Date: 08.07.2025

Circular No: Acad-41/2025

All the Heads of Schools affiliated to CBSE

Subject: Sadak Suraksha Abhiyan (Suraksha Reloaded) – reg.

Dear Principal

In India, more than 1.8 lakh people lost their lives last year and sadly, more than 10,000 lives that were lost were of children below the age of 18 years. 11,000 deaths took place near schools and other institutional areas. The issue of road safety demands sensitivity, persistence and targeted efforts to promote behavioral change among drivers, road owning agencies, enforcement officials and bystanders.

The Suraksha Abhiyan is an attempt to sensitize everyone on the seriousness of this matter, including children who have an immense potential to act as agents of change. The core idea of this efforts is to persistently try and inculcate value of life, sensitization about the rules of the road and induce better traffic habits.

The Suraksha Abhiyan's event (Suraksha Reloaded) was successfully organized by Ministry of Road Transport & Highways on 06<sup>th</sup> January, 2025 at Mumbai with the participation of close to 2000 school students. This event featured a special performance by Padmashri Shri Shankar Mahadevan Ji, who performed the official Anthem of the Sadak Suraksha Abhiyan – “परवाह करेंगे, सुरक्षित रहेंगे” written by Shri Prasoon Joshi Ji. The anthem stresses on “Parvaah” or how one should “care” enough for their own lives and that of other on the road as this is an important first step towards combating road safety as a “Behavioral Issue”. Due to its overwhelming response by the students, the anthem is further recorded in 09 Regional Languages – Tamil, Telugu, Kannada, Malayalam, Marathi, Gujarati, Punjabi, Odiya and Bengali along with Hindi.

To facilitate this initiative, the following suggestive activities may be undertaken:

- Play Sadak Suraksha Anthem (SSA) in your school in regional language during assemblies and in all events in schools. The link of the Anthem in Hindi and other 9 regional languages is given in annexure-I.
- 16 shorts films have also been created. Subtle messaging techniques such as “जल्दी मत मचाओ, आराम से आओ” and “सड़क सुरक्षा की पाठशाला” are used to address specific aspects of road safety. The teachers are requested to play the 16 short films at all prominent events and also disseminate these films through school Whatsapp groups to engage parents and guardians. The google drive link of these short films is given in annexure-I.

You are requested to support this Abhiyaan so that the initiative reinforces our collective commitment to safer roads. Your continued support making the intensified Sadak Suraksha Abhiyaan – a grand success, is expected.

With best wishes!

Dr. Praggya M Singh  
Director (Academics)